

F O N E M

winter
holiday



Our company started producing knit accessories such as berets, scarves, and gloves in Istanbul, Turkey, in 1995. In 2000, we transitioned to a more professional structure under the brand name “FONEM”

Since our establishment, we have continually improved the wide range of products we offer. We take pride in designing all our products in our own design office, using the latest materials and aligning with global fashion colors, in collaboration with our experienced designers.

Our production takes place in Istanbul with our skilled team and modern machinery. Our daily production capacity ranges from 6,000 to 8,000 units, which can be easily increased if demand requires it.

****Market Vision****

We not only offer our products in the local Turkish market but also export them to various places around the world. Since establishing our network in Europe and UK in 2017, we have enjoyed the fulfillment of presenting our extensive product range to European and UK consumers.

****Customer Focus and Quality****

- We strive to provide unique and creative solutions that meet our customers' expectations.
- We believe that professionalism and high quality can only be achieved by a well-motivated team.
- We keep up with industry innovations and utilize new technologies.
- We are aware that quality is key for any company, and we maintain our standards.
- We dedicate all our energy to producing high-quality, fashionable products.

Customer satisfaction has always been our top priority. In this direction, we continually carry out improvement activities. Each of our products undergoes quality control processes to ensure they are presented to our customers in the best possible way. Additionally, we adopt environmentally friendly production methods, contributing to a sustainable future.

****Environmental Responsibility****

In 2019, we reinforced our commitment to fulfilling our environmental responsibilities by introducing a special collection made from eco-friendly and recyclable materials. This collection has received great acclaim both in the local market and internationally.

We aim to maintain our leading position in the industry through innovative solutions and sustainable production techniques in the future. We will continue to work diligently to meet our customers' needs and expectations at the highest level.

In the future, we also aim to play a more active role in the global market, increasing our brand awareness and expanding the reach of our products to a wider audience.