

A woman with dark hair in a ponytail is shown in profile, looking down. She is wearing a white sleeveless tennis top with navy blue trim at the collar and a matching white pleated skirt with a navy blue waistband. She is also wearing navy blue wristbands. She is standing on a tennis court, with a tennis net visible in the foreground. The background is a dark, solid color.

Comfy Mood

SS25'

JIMMY KEY

Comfy Mood

Spring/Summer 25'

With its lightweight, breathable fabrics and fluid silhouettes, this collection accompanies you through every moment, offering timeless designs that seamlessly adapt to your day. Dominated by pastel tones and classic hues, it reflects the serene energy of summer.

At the heart of the ComfyMood Collection are sustainable fabrics crafted from natural fibers. TENCEL™ gently embraces your skin, ensuring all-day comfort. Lightweight knits, relaxed-fit trousers, elegant dresses, and soft-touch textures bring both sophistication and ease to your style.

Designed to complement every aspect of your life—from weekend getaways to active pursuits—this collection embodies effortless versatility. With modern silhouettes and trend-forward cuts, it delivers a look that is both sporty and refined. Whether by the sea or amidst the vibrant cityscape, embrace the relaxed and natural spirit of ComfyMood!

A must-have for warm days, this collection lays the foundation for a modern wardrobe with minimal yet functional pieces that seamlessly blend comfort and style. Now is the time to explore!



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SPRING/SUMMER 25' COLLECTION

The ComfyMood Collection adds an elegant and comfortable touch to your everyday style. Designed with fluid silhouettes, lightweight textures, and a timeless color palette, these pieces seamlessly adapt to every moment, from weekend getaways to city meet-ups.

With polo-collar tops, flowy trousers, and chic details, this collection enhances your style while offering freedom of movement with natural fibers.

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Natural Textures With *TENCEL*[™]

TENCEL[™] is an innovative fiber derived from sustainably managed forests, crafted from natural wood fibers. With its soft texture, breathability, and eco-friendly production, it seamlessly combines comfort and style.

TENCEL[™] is the ultimate choice for sustainable fashion. Discover nature-friendly elegance with Jimmy Key.

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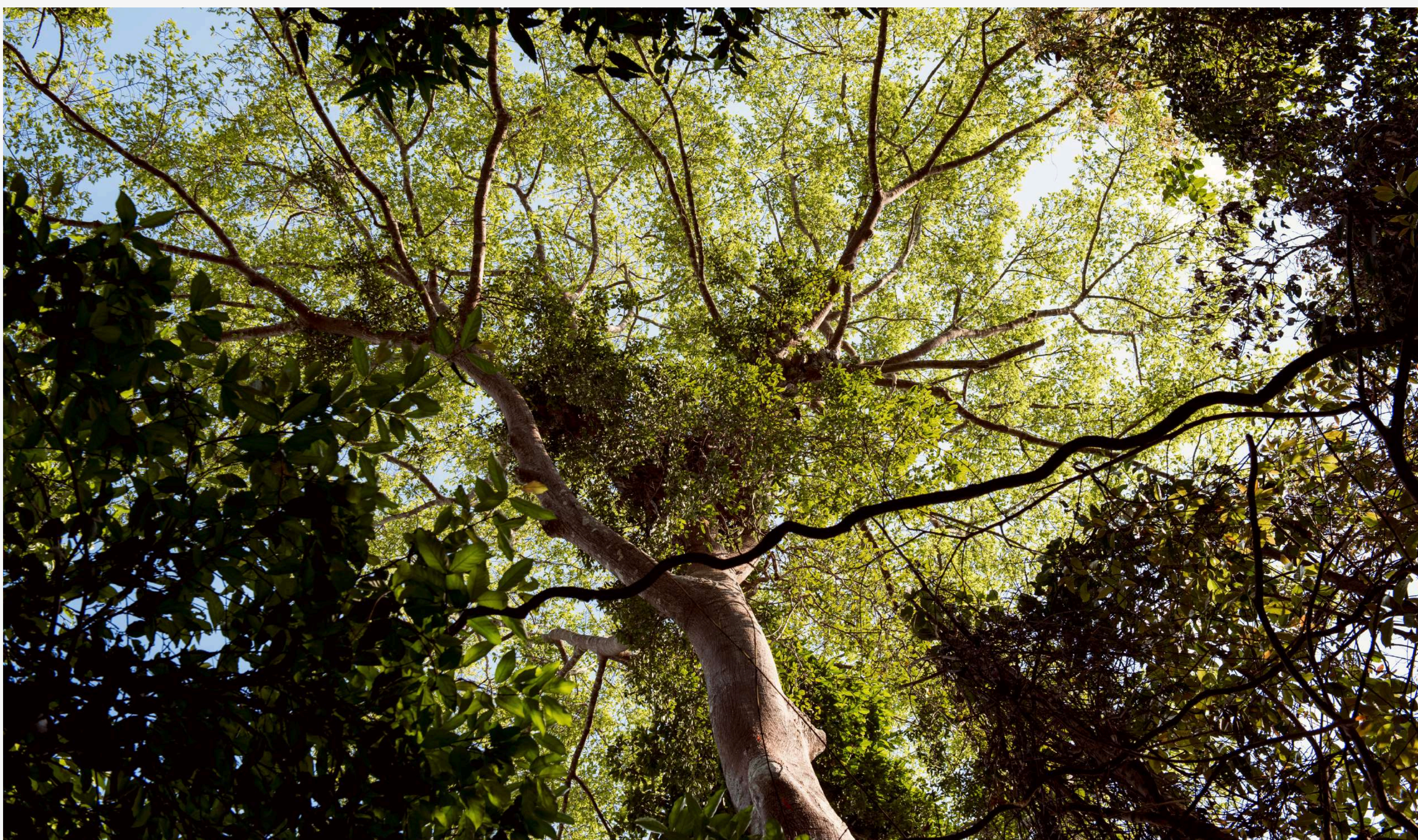
SUSTAINABLE *FIBERS*



The ComfyMood Collection is crafted with eco-conscious production processes as part of the Key for Life program. Designed with sustainable TENCEL™ fibers and fabrics derived from renewable resources, this collection embraces an environmentally friendly fashion approach.

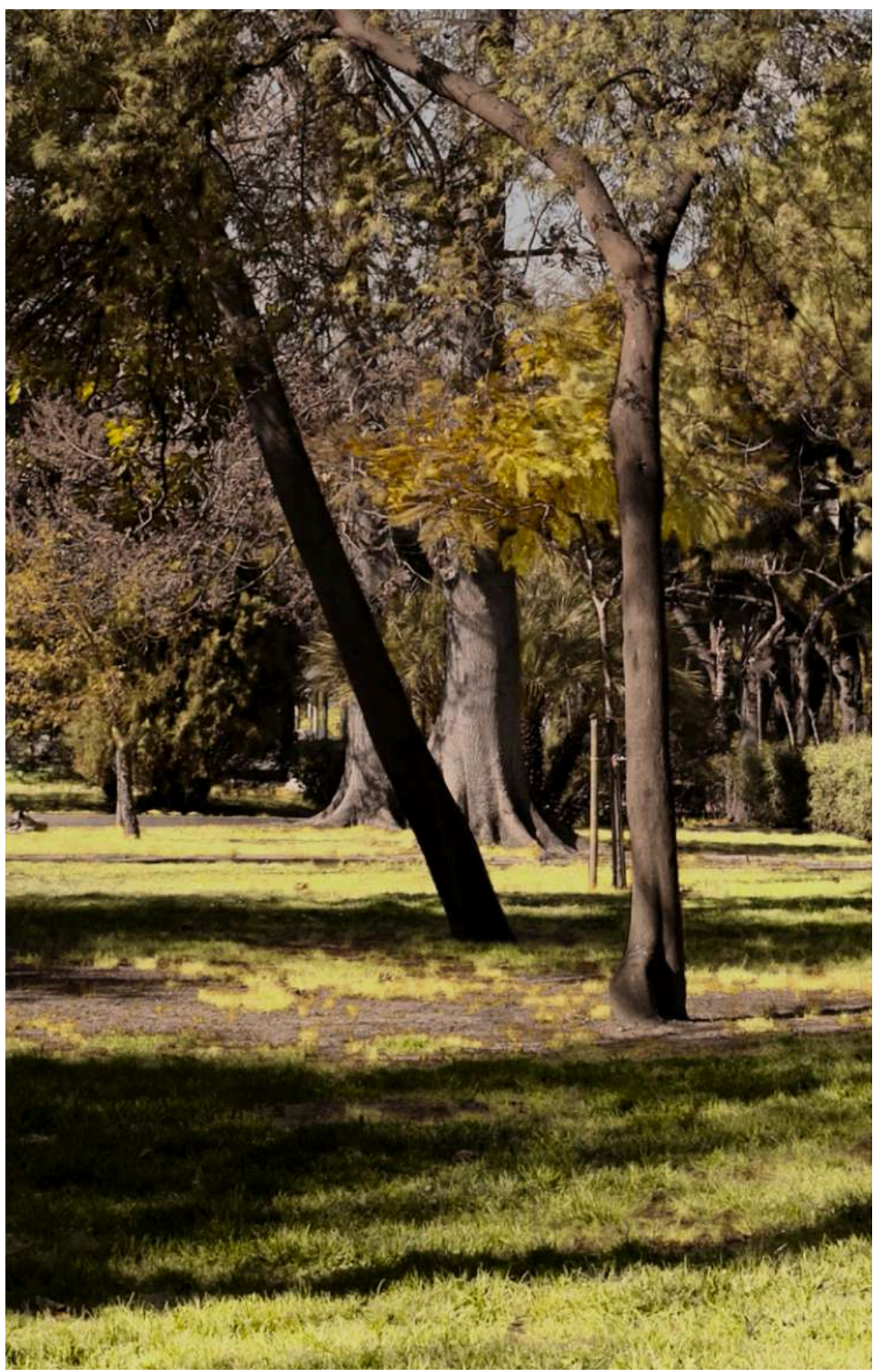
Produced with reduced water and energy consumption, these pieces contribute to the circular fashion movement while offering long-lasting and timeless designs to help you build a mindful wardrobe. With nature-friendly fabrics and comfortable silhouettes, ComfyMood adds value not only to your style but also to our planet.

Discover Now



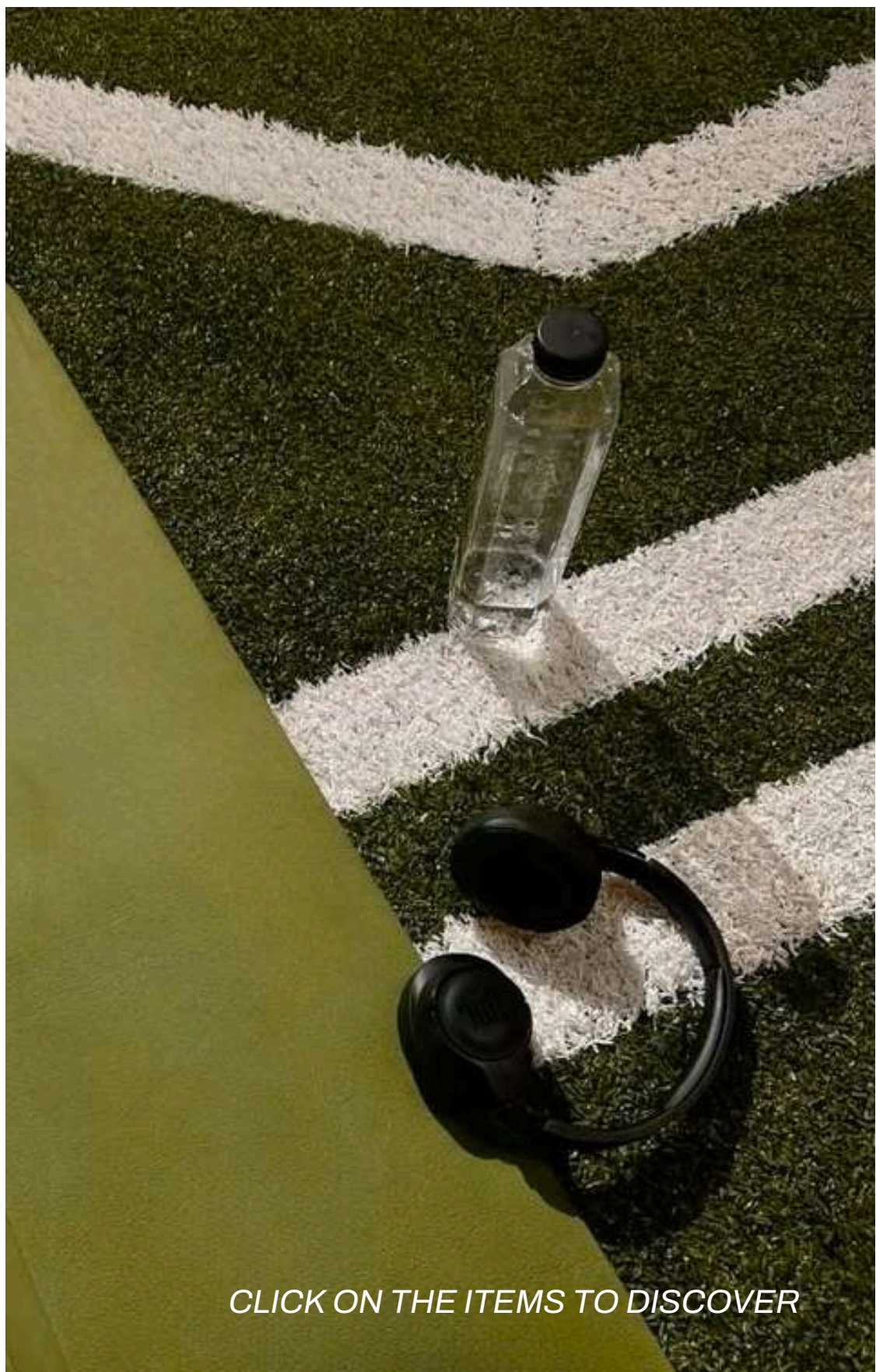
ACTIVEWEAR

*free
movement*



The Jimmy Key Activewear Collection seamlessly blends aesthetics and performance, adapting effortlessly to every moment of your day. With breathable fabrics, flexible structures, and modern cuts, it brings the energy of movement into your style. Crafted with natural fibers and lightweight textures, it ensures all-day comfort while its trendy color palette adds a contemporary touch to your look.

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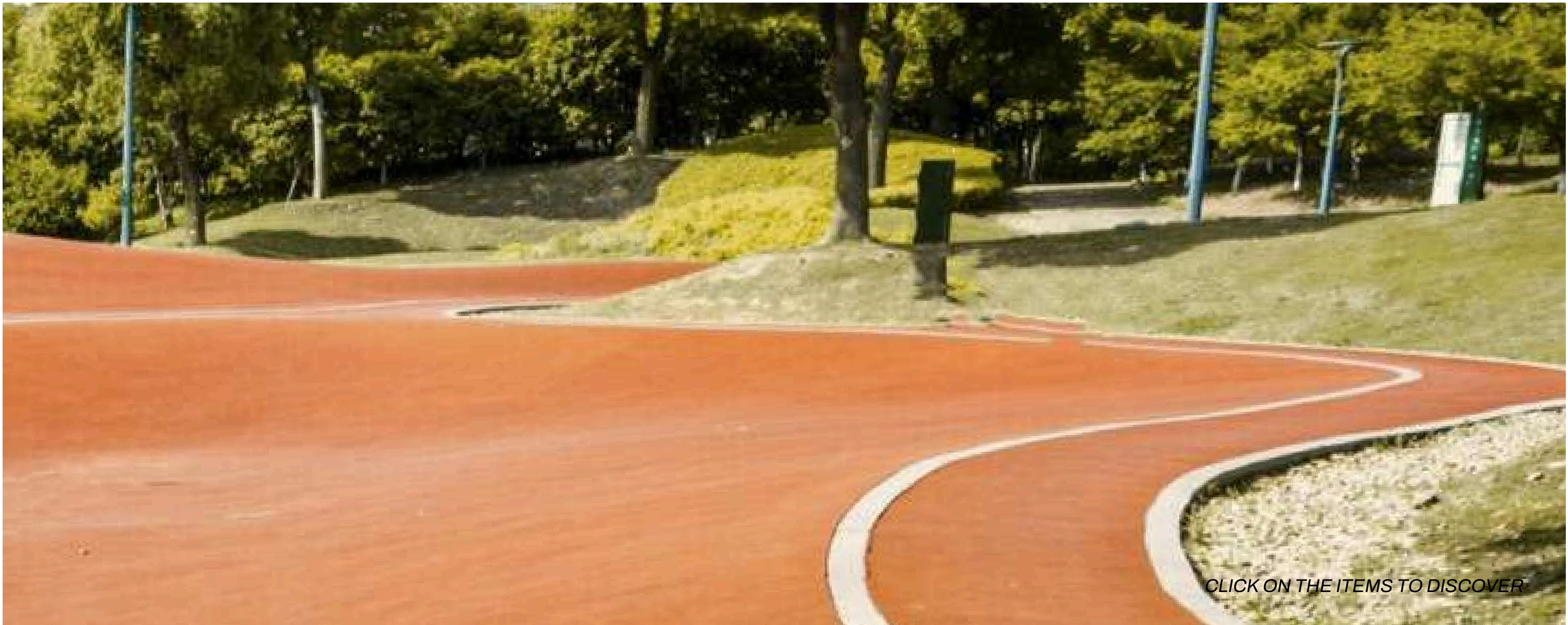
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ICONIC *TENNISWEAR*

Jimmy Key presents classic tennis style with modern details, creating a signature look. Pleated skirts, striped dresses, and athletic silhouettes come together in a timeless tennis aesthetic, enhanced by the bold contrast of navy, green, and white. Elevate your court-side elegance with these exclusive designs.

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YOGAWEAR

Mindful Moves

Designed for ultimate freedom, these pieces bring effortless movement to your yoga practice with relaxed silhouettes and lightweight textures. Breathable fabrics, flexible cuts, and soft hues harmonize with your body, allowing you to move with ease and confidence. Embrace the moment, find your balance, and experience the perfect blend of comfort and mindfulness with this nature-inspired collection.

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Stores

Adana

Ziyapaşa Street
Gazipaşa Street
Optimum MALL

Ankara

Taurus MALL
Ankamall MALL
ACity MALL
Cepa MALL
Podium MALL

Antalya

Agora MALL
Terracity MALL
Land of Legends
Alanya Liman Street
Alanya Atatürk Street
Alanya Yekta MALL

Aydın

Aydın Forum MALL
Aydın OPS MALL
Söke Novada Outlet
Kuşadası Street
Kuşadası MALL

Bolu

14 Burda MALL

Bursa

Marka MALL
Downtown MALL
Zafer Plaza MALL

Çanakkale

17 Burda MALL

Çorum

AHL Park MALL

Denizli

Çamlık Forum MALL
Horizon Garden MALL

Diyarbakır

Forum Diyarbakır MALL

Edirne

Erasta MALL
Margi Outlet

Gaziantep

Sanko Park MALL

Isparta

Iyaşpark MALL

İstanbul

Capacity MALL
City's MALL
İstanbul Forum MALL
Hilltown MALL
Buyaka MALL
İstiklal Street
Erenköy Street
Suadiye Street
City's Kozyatağı MALL
Emaar Square MALL
Tuzla Marina MALL
Nişantaşı Street
Marmara Forum MALL
Nişantaşı Osmanbey Street
Kozzy MALL
Palladium MALL
Maltepe Park MALL

İzmir

Agora MALL
Optimum MALL
Mavibahçe MALL
Hilltown MALL
İstinyepark MALL
Menemen Novada MALL
Efesus MALL
Selway MALL (Outlet)

Kahramanmaraş

Piazza MALL

Kırklareli

Lüleburgaz 39 Burda MALL

İzmit

41 Burda MALL

Konya

Enntepe Mall

Manisa

Magnesia MALL
Salihli Luna MALL

Mersin

Mersin Forum MALL

Muğla

Muğla Street
Fethiye Şemsiyeli Street
Fethiye Dispanser Street
Marmaris Street
Bodrum Cevat Şakir Street
Rüya 48 MALL

Samsun

Piazza MALL

Şanlıurfa

Piazza MALL

Trabzon

Mercure Hotel

Global Stores

Azerbaijan - Baku

City Park MALL
Crescent MALL
Deniz MALL
Park Bulvar MALL

Egypt - Cairo

Al Maza MALL
Citystars MALL

Iraq

Gulan MALL Erbil
Grand Majidi MALL Erbil
Majidi MALL Sulaymaniyah

Romania - Bucharest

AFI Cotroceni
Park Lake MALL

Cyprus - Nicosia

Dereboyu Street

Saudi Arabia

Othaim MALL Hail
Othaim MALL Dammam
Othaim MALL Rabwa
Othaim MALL Al Hasa

A woman with dark hair pulled back, wearing a white short-sleeved polo dress with thin black piping along the seams, stands on a tennis court. She is leaning her hands on a green metal railing. The background consists of rows of blue stadium seats under warm, golden-hour lighting.

JIMMY KEY

Comfy Mood
SS25'

www.jimmykey.com