


İpekçi

OTANTİK





A JOURNEY OF
PRODUCTION
BROUGHT TO
LIFE BY NATURE'S
OFFERINGS...

İpekçi Otantik began its journey in 2008, driven by Gülhan Vural's deep passion for design and production in a small workshop. Initially perceived as just a clothing brand, it gradually transformed into a journey inspired by nature and its rhythm, shaped by local craftsmanship, and deeply connected to its roots. Defying the fast-paced consumer world, each piece became a timeless creation that carries a story, reflecting the simplicity of nature and the pursuit of freedom in the human spirit.

Each collection by İpekçi Otantik embodies the artistic touches of skilled hands, at the intersection of nature and local cultures. From organic cotton to lyocell fabrics, from linen to hemp, every carefully selected material becomes part of this story, reflecting the brand's commitment to sustainability. Behind each fabric lies a profound respect for nature, labor, and humanity.

Our founder, Gülhan Vural, encapsulates the philosophy of İpekçi Otantik as follows: "The unique texture of nature, its purest colors, and the timeless harmony between them inspired me to discover the essence of our brand. I wanted to reflect every detail in the İpekçi Otantik collections; this inspiration from nature forms the foundation of every design."

İpekçi Otantik is not just a clothing brand; it is a concept that carries the traces of a rich heritage, enriched by local production, and stylizes nature in its purest form. Each piece is a unique representative of a worldview that approaches the cycle of life with respect, blending cultural richness with the aesthetics that nature offers.

This passion is evident in every step, from design to production processes. İpekçi Otantik, with its commitment to the environment, aims to minimize its carbon footprint and strives for a sustainable lifestyle. At every stage of production, the brand ensures its bond with nature remains unbroken, with a focus on preserving the future.

The growth journey of İpekçi Otantik is one that, while drawing strength from its roots, opens a door to the future with inspiration from nature. Guided by the principles of sustainability and timelessness, it moves forward with care to carry this story into the future.





TIMELESS COLLECTIONS

Women

Blouse
Jacket
Crop Top
Dress
Skirt
Shirt
Kimono
Pants
Pareo
Jumpsuit
Tunic
Shorts

Men

Men
Shirt
Pants
T-shirt
Shorts

Kids

Girls
Boys

Accessories



THE MOST EXCITING PROCESS, DESIGN...

We create our designs through long and meticulous work carried out in our sample department. No piece is put into production until it aligns with our brand strategy and sensitivities.





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NEITHER LESS NOR MORE JUST ENOUGH

Our mission is to embrace a lifestyle in harmony with nature, free from excess. Neither less nor more, we aim to offer only what is necessary, striving for a balance that doesn't exhaust people or the environment. Our goal is to promote an approach that respects natural resources, protects the environment, and simplifies life.

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CAREFULLY CRAFTED TIMELESS DESIGNS

We design each piece in our collections, brought to life with fabrics woven from premium natural yarns, to be easily matched and paired with one another.





QUALITY-FOCUSED, ENVIRONMENTALLY CONSCIOUS PRODUCTION

We take great care to use recyclable materials in our production processes and select our auxiliary materials from natural products whenever possible.





NATURE'S PUREST COLORS, THE MOST ELEGANT TEXTURES

After crafting our products, we meticulously carry out the dyeing and coloring processes, followed by special washing techniques. This ensures that each product has its own unique, natural colors. As a result, we offer items with a soft texture and high quality that only become more beautiful over time.



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We bring our designs and productions to life by keeping our environmental consciousness at the forefront.

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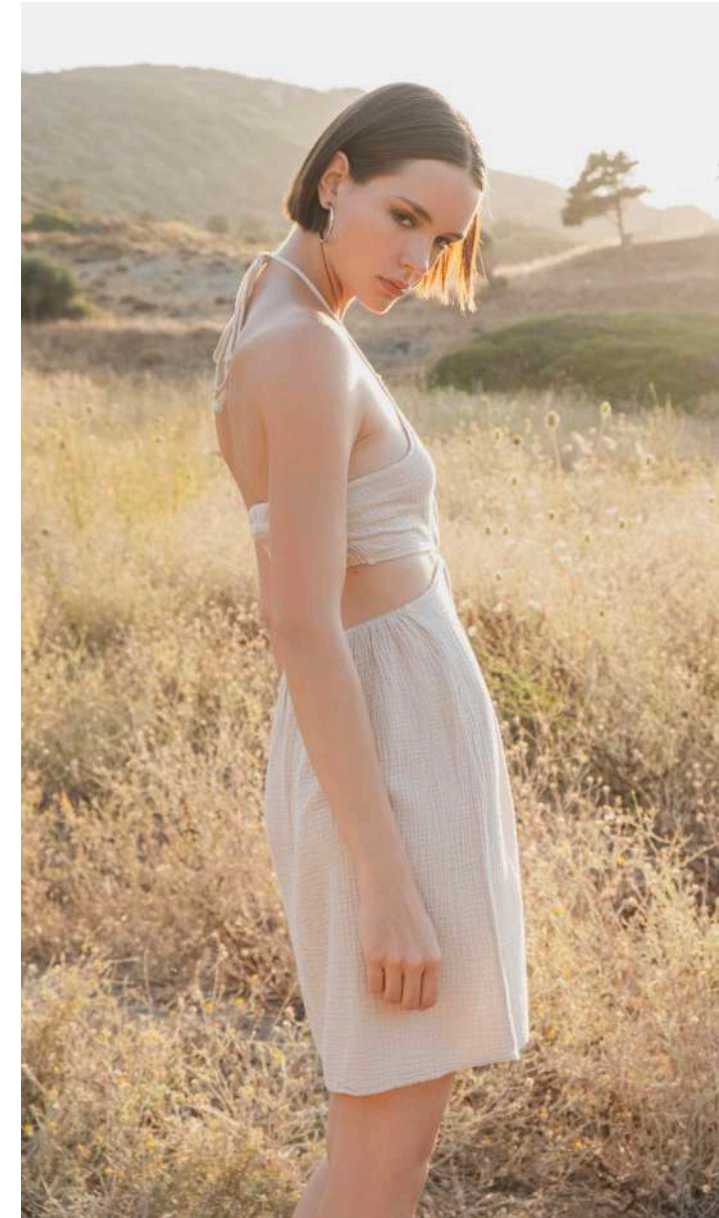




BEYOND TRENDS, SIMPLE AND TIMELESS

When creating our collections, we prioritize the comfort and emotions of our customers. Each piece is crafted with a sense of responsibility, remaining authentic and independent from imposed trends.







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Thanks to the strong partnerships we build with our customers and suppliers, we maintain a "quality" focused system based on loyalty and continuity, going beyond mere satisfaction.

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We produce 95%
of our apparel
products in our own
workshops.

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In our wholesale partnerships, we offer reliable supply processes, providing you with consistent and continuous service. With İpekçi Otantik, you have the opportunity to offer your customers not just fashion, but a lifestyle that is conscious of nature and humanity.

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ACCESSORIES THAT COMPLEMENT, NOT JUST ADD

We see the accessories used in our collections as a complement to our products, our customers, and our philosophy. With this awareness, we carefully design them to enhance the overall experience.



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Our fabrics are made from natural materials such as cotton, linen, hemp, and lyocell, carefully crafted by skilled hands.

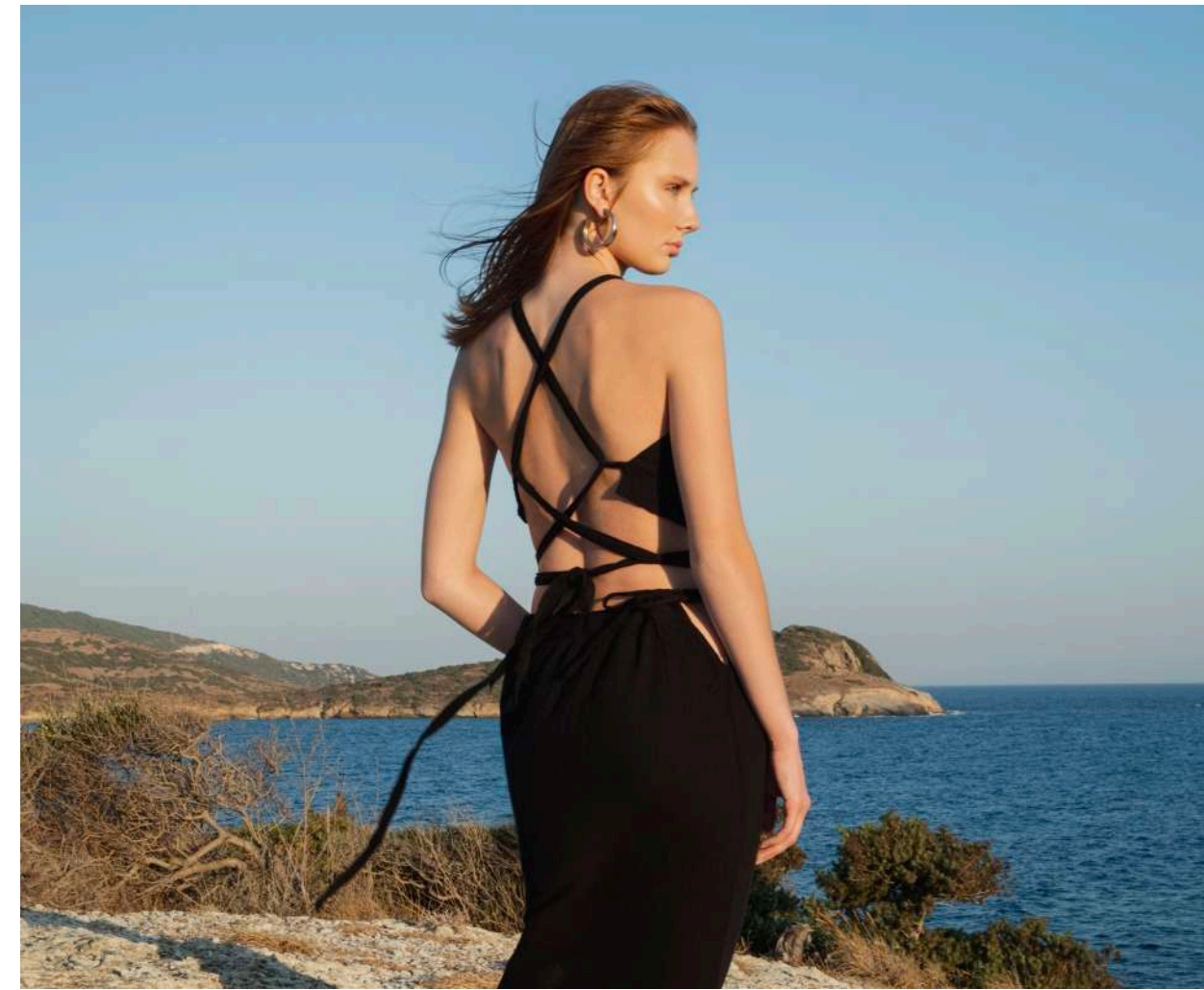
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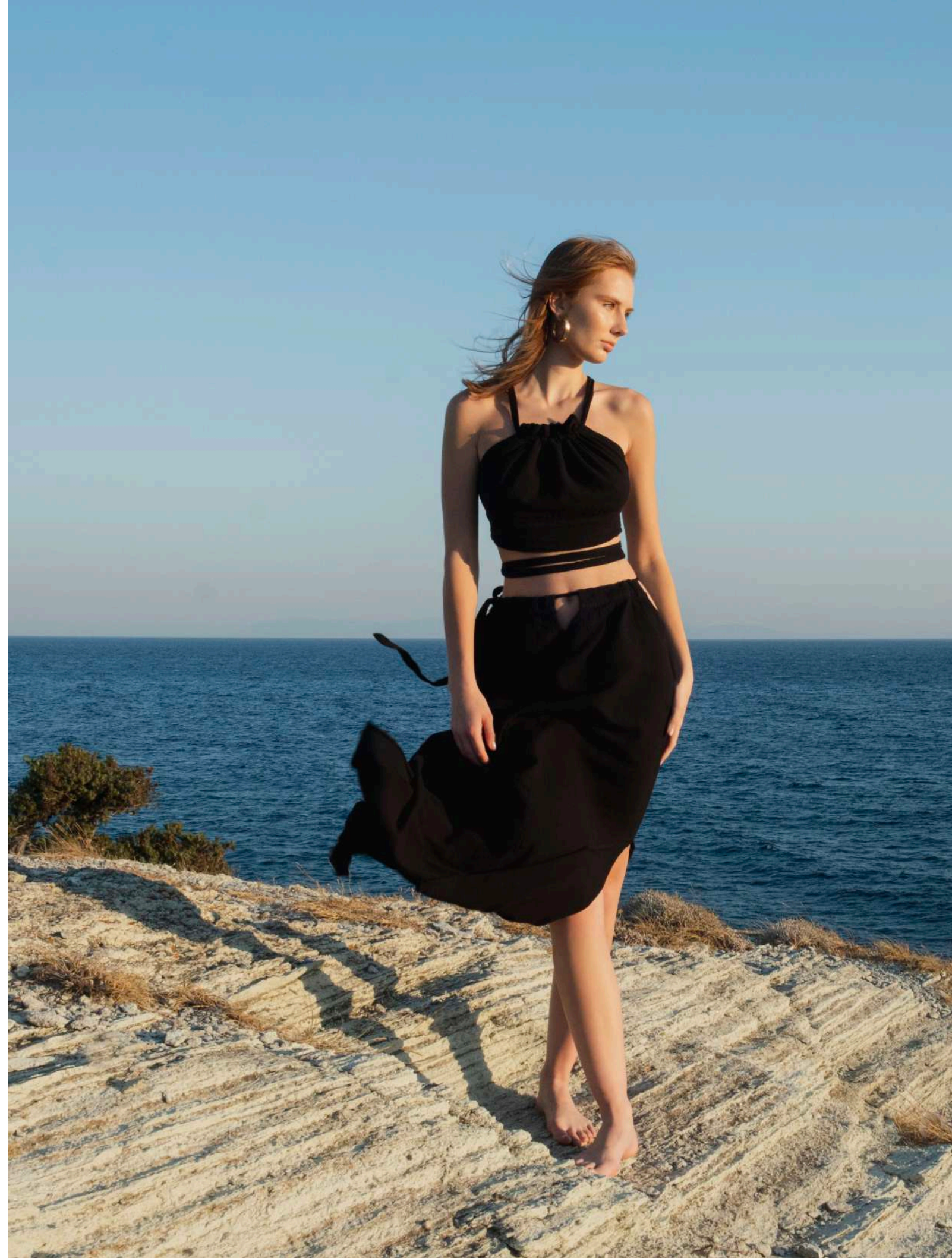
OUR PRIORITY IS TO BE IN HARMONY WITH ALL LIVING THINGS

In every piece we produce, we prioritize being harmonious, inclusive, and complementary. In this context, we diversify our collections into women's, men's, children's, and unisex categories.



DETAILS THAT MAKE A DIFFERENCE IN PRODUCTION

We carry out all stages of our production in our own apparel workshops. Recognizing the value of craftsmanship, we collaborate with many women contributing to the economy from their homes, providing them support while incorporating unique, distinctive details into our products.





Design

At İpekçi Otantik, we always view design as the most powerful way to tell a story. By blending timeless aesthetics with functionality, we create designs that adapt to the daily needs of modern life. Our inspiration comes from the elegant textures of nature and our rich cultural heritage. By combining these two elements, we give each piece a unique character.

Production

We conduct our production process with respect for both nature and humanity. Through efficiency-focused production methods, we aim to minimize environmental impact without compromising on quality.

At every stage of our jewelry and accessory production, we recognize the value of craftsmanship. With policies that protect the efforts of our artisans, we work to ensure the continuity of local and traditional production methods.



Our Fabrics

At İpekçi Otantik, we combine eco-friendly production processes with the elegance of natural fibers. Our fabrics, sourced from sustainable materials, are biodegradable and easily recyclable. Woven from premium-quality yarns, our certified fabrics transform into breathable, healthy, and durable garments that benefit both you and nature. Each fabric used in our collections stands out with its unique characteristics and holds a distinct story and meaning in our production process.

Cotton

Cotton is one of the most widely used natural fibers. Its breathable, porous structure and soft texture make it skin-friendly, and it has a cooling effect in warm climates. Thanks to these essential features, the lightest pieces in our collections are made from GOTS-certified cotton fabrics.

Linen

Linen, produced from the stalks of the flax plant, is environmentally friendly due to its low resource requirements during production and its minimal impact on the soil. Known for its durability and breathability, this fiber softens over time, becoming more comfortable, and has a natural cooling effect. The most elegant pieces in İpekçi Otantik's collections are crafted from linen fabrics.

Viscose

Viscose is a cellulosic fiber obtained from renewable sources, such as wood pulp. Viscose fabrics offer a softness similar to cotton, with their most distinctive feature being their drapability. Therefore, the fun and fluid pieces in our collections are created with viscose fabrics.

Tencel

Tencel is an eco-friendly fiber made from the sustainable eucalyptus tree. Tencel fabric allows the skin to breathe, is durable, and provides comfort with its soft, lightweight, and fluid structure. It also has a natural shine. The designs we produce from Tencel fabric are the stars of our collections.

Hemp

Hemp is one of the oldest and most eco-friendly fibers. It requires very little water and chemicals during production and improves soil health. Hemp fabric is highly durable and long-lasting, meaning less consumption. Its antimicrobial properties make hemp a nature-friendly and healthy textile option. The garments we produce from hemp are the purest pieces of İpekçi Otantik.



SUSTAINABLE DESIGN, RESPONSIBLE PRODUCTION

At İpekçi Otantik, we reflect our respect for nature and commitment to sustainable production in every product we create. We are dedicated to reducing our carbon footprint and supporting local production to minimize the environmental impact caused by global supply chains.

Conscious Fashion

Using sustainable materials is a key part of our responsibility toward nature. That's why we incorporate linen, cotton, and other natural raw materials into our collections. We design each product to be environmentally friendly and long-lasting, producing them with efficient use of nature's resources.

Local Production

We believe that focusing on local production, instead of relying on complex and overseas supply chains, is the most effective way to support local economies and minimize environmental impacts.

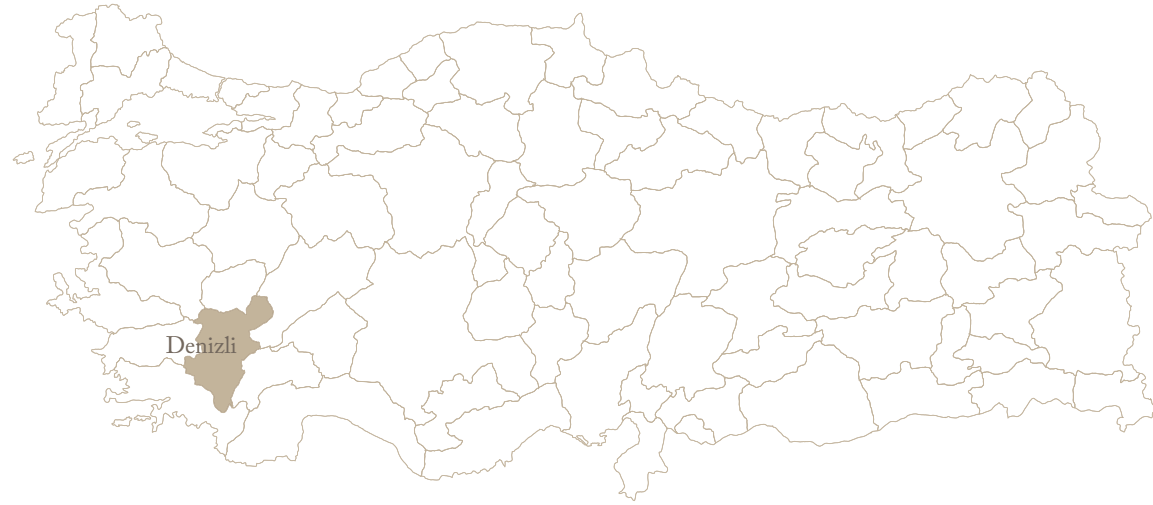
Today, 95% of our apparel products are made in our own workshops, and 97% of our jewelry and bags are sourced from local ateliers. At İpekçi Otantik, with every step we take, we aim to be closer to nature and more responsible toward the future.



WHERE ARE WE



DENİZLİ THE CENTER OF TEXTILES
SINCE ANCIENT TIMES



Pamukkale



Hierapolis



Laodikeia

Ipekci
OTANTİK

Fabrika
Akçeşme mh. 2020/1 Sk. No: 19/B, 20020 Merkezefendi - Denizli / Türkiye

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