



NaraMaxx

You are special!



Our Story

GHS Group of Companies, which has proven itself with its 45 years of experience, continues to present its collection to its customers every season since 2010 with its own womens wear brand **NaraMaxx**. Our brand seeks different ways to offer exciting new experiences by planning according to future trends in its collections and includes designs that reflect the traces of world fashion. The collections are created in integration with international and domestic design offices and the product range is expanded for each season and production is carried out with environmentally friendly raw materials.

NaraMaxx accelerates the growth of the brand by making large investments in digital platforms, while conducting its marketing and advertising activities, it offers its customers easy shopping opportunities with mobile applications and online sales site. Our rapidly growing brand also serves its customers with design offices and showrooms in Istanbul and London.

✿ Number of Employees: +500

✿ Group Revenue: 100M\$





Mission

To develop a unique shopping experience that offers high quality products and services in all our stores with our customer satisfaction-oriented approach.

Vision

Acquiring a successful and powerful place in our ready-to-wear brand worldwide, exhibiting creativity, quality, customer satisfaction, trust, and service diversity.



Brand Values



Sustainability



Innovation



Creativity



Quality



Diversity



Customer Satisfaction



Reliability



Passion



Group Certificates



Ranking

BTSO (Bursa Chamber of Commerce and Industry)
Top 250 Large Firms Research

- ✿ 2021: Sectoral: **3** & Overall: **74**
- ✿ 2022: Sectoral: **2** & Overall: **72**
- ✿ 2023: Sectoral: **2** & Overall: **91**

TİM (Türkiye Exporters Assembly)
Turkey's Top 1000 Exporters Research

- ✿ 2021: Sectoral: **55** & Overall: **493**
- ✿ 2022: Sectoral: **42** & Overall: **476**
- ✿ 2023: Sectoral: **69** & Overall: **638**



Product Range

- ✿ OUTERWEAR
- ✿ ACTIVE WEAR
- ✿ SLEEP WEAR
- ✿ DENIM
- ✿ ACCESSORIES
- ✿ PERFUME
- ✿ BODY MIST



Active Wear



Sleep Wear



Accessories



Concept Store



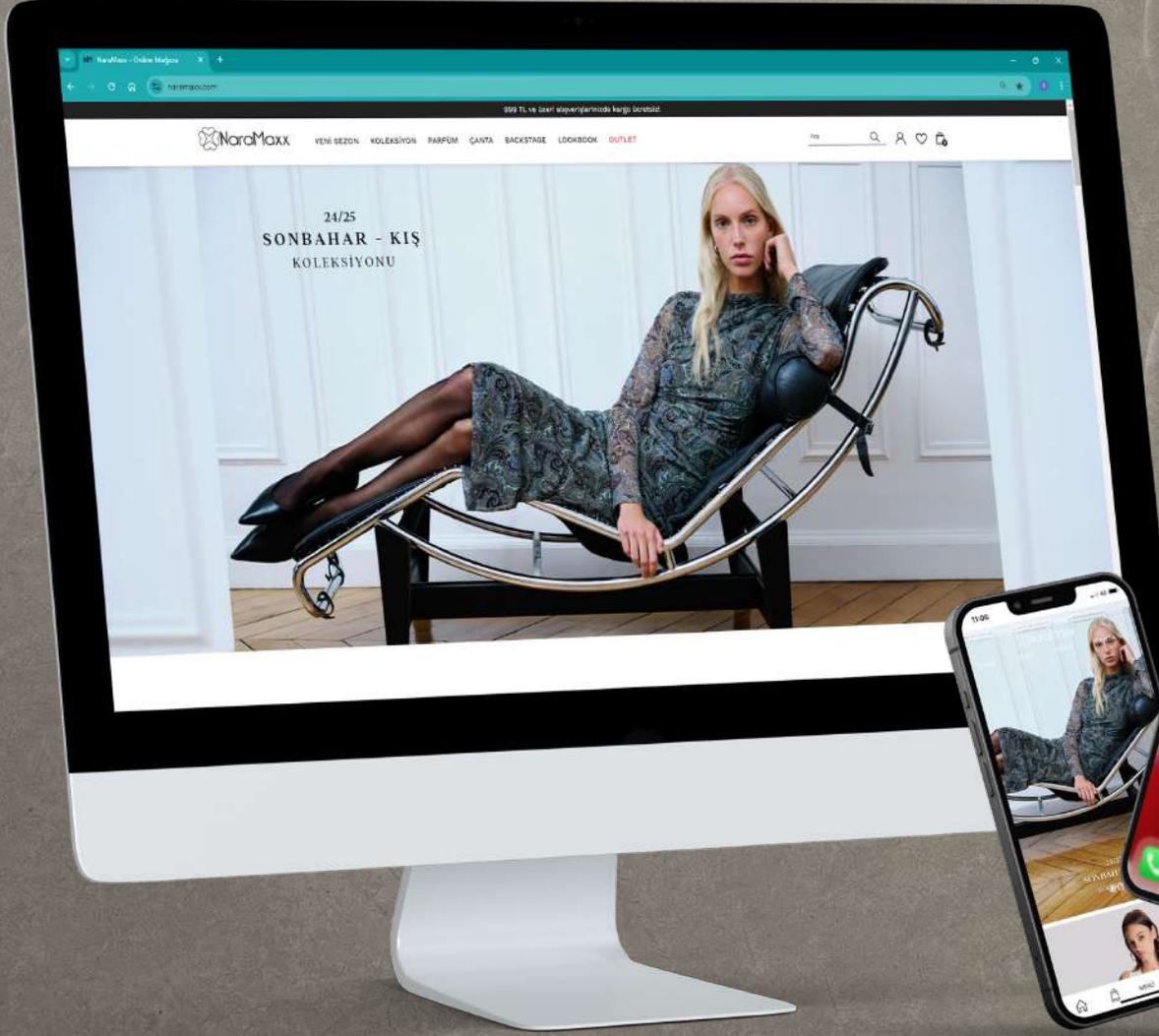


Fairs

NaraMaxx



E-commerce



Global Network

AMERICA

Coming Soon...

AFRICA

Zimbabwe

EUROPE

Bulgaria
Finland
France
Germany
Moldova
United Kingdom
Poland
Spain

ASIA

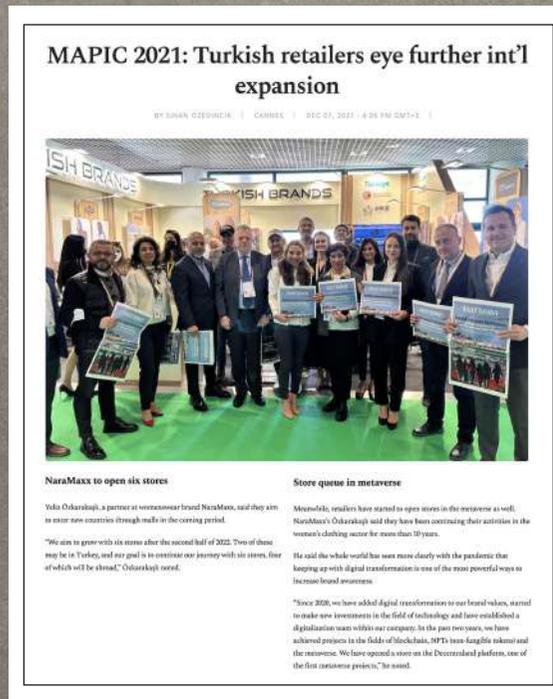
Türkiye
Azerbaijan
Saudi Arabia

AUSTRALIA

Coming Soon...



In The Press



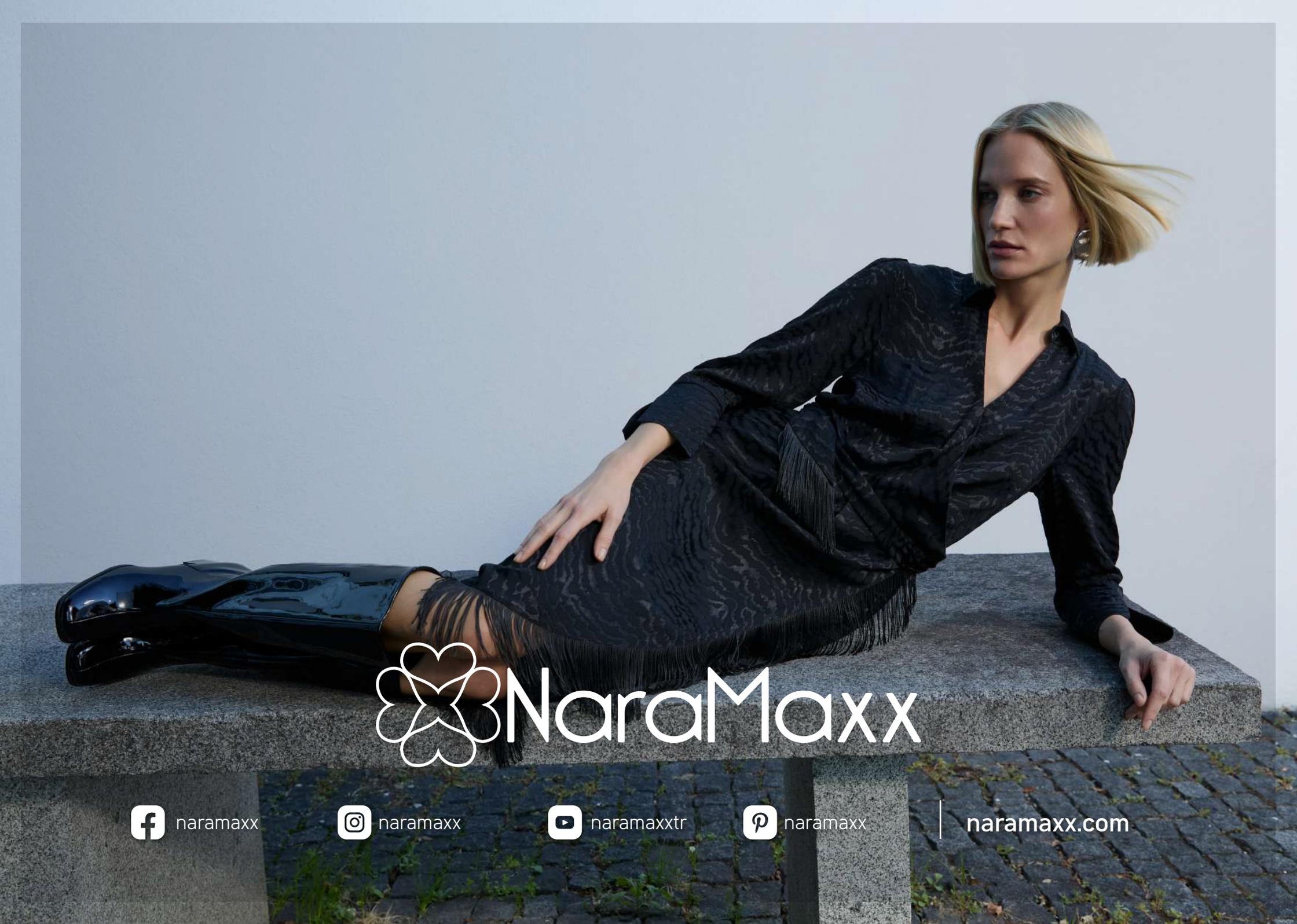
NaraMaxx Women



Global Expansion Strategy & Store Requirements

- ✿ Target Regions: MENAEE & CIS
- ✿ Target Locations Shopping Malls & High Streets
- ✿ Ideal Size: 150-180 sqm
- ✿ Brand Positioning: Upper Medium

TURQUALITY[®]



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