

A fashion advertisement for DAMAT featuring two men in a museum setting. The man on the left is wearing a dark navy cable-knit sweater over a light blue shirt and a patterned tie, paired with dark trousers and a brown belt. He is holding a dark brown leather bag. The man on the right is wearing a dark navy suit jacket over a dark shirt and a green patterned tie, paired with dark trousers. The background shows classical marble statues in a museum or gallery. The text 'DAMAT' is centered in a large, white, serif font, and 'FALL - WINTER 24 / 25' is centered below it in a smaller, white, sans-serif font.

DAMAT

FALL - WINTER 24 / 25



A man with dark hair, wearing a grey suit jacket, a dark vest, a light-colored shirt, and a striped tie, stands in a room with wood-paneled walls. The lighting is warm and slightly dim, creating a classic, sophisticated atmosphere. The man's expression is neutral as he looks directly at the camera.

Modern Legacy: A Dance of the Past and the Future

Codes from the past and new trends... These determine today's understanding of fashion.

The concept of "Modern Legacy" enters our lives by blending the elegant details and elegance of the past with the innovative language of modern design. The aesthetic values of history are combined with the contemporary lines of today. Thus, each piece offers a timeless elegance.

This approach combines the elegance of the past with the dynamics of the future, creating a unique story in every outfit.







A man with dark hair, seen from the side and back, stands in a room with ornate, classical architectural details. He is wearing a light grey sweater over a patterned scarf and a large, brown leather backpack with multiple straps and buckles. The backpack has the brand name 'DAMAT' embossed on it. The background features decorative columns and intricate wall patterns, suggesting a historical or museum setting.

Contemporary Fashion with Historical Touches

DAMAT's Fall-Winter 2024-25 collection embodies the concept of "Modern Legacy". The tailoring heritage of the 1980s meets the modern design language of cashmere, alpaca, wool, suede and leather. Each piece combines the elegant traces and elegance of the past with the modern lines of today. This collection adds both historical depth and a contemporary touch to your style.





Elegance Inspired by Nature

The collection is inspired by the inspiring beauty of nature. The soft tones of white and the depths of brown reflect the perfect harmony of naturalness and elegance. Each detail combines the lightness and elegance of natural materials with a modern design approach, making a statement that highlights your style.





































Reflections of Colors and Energy

The collection carries the energy of colors and natural materials that will highlight your style even in the cold days of winter. With practical and stylish details, it creates a style that will make every moment special. Each piece is not only an outfit, but also a design that makes you feel good at any time of the day.













































Damat Tween Stores

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10 Burda AVM

VAN

YÖRÜK AVM

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Tiran

ARMENIA

Erivan Yerevan Mall
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Melbourne

AZERBAIJAN

Baku

BELGIUM

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CYPRUS

Nicosia
Kyrenia
Magusa

EGYPT

Kahire

GEORGIA

Batum

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Ramadi
Musul
Bagdat Arasat
Bagdat Tayfiye
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Jerusalem

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