

QUZU est. 2010  
QUZU



*Brand*  
**Identity**  
**Presentation**





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# About Us

Founded in 2010, our company introduced the QUZU brand to the retail e-commerce market in 2020 with the launch of our online operations. Guided by the principles of accessible fashion, an optimal balance between quality and price, and a commitment to a transparent, ethical supply chain, we are dedicated to delivering exceptional service and value to our customers.

## Vision

By delivering innovative and reliable solutions that address the rapidly evolving demands of the fashion industry with speed and precision, we aim to position QUZU among the leading women's clothing brands in Turkey and international markets by 2027. Committed to the highest quality standards and customer satisfaction, our mission is to ensure every woman feels confident, stylish, and truly special.

## Mission

We unite women of all ages and diverse styles under one brand, offering fashion and trends at accessible prices without compromising on quality. Our goal is to deliver a distinctive and seamless digital shopping experience. By upholding a flexible, agile, and competitive approach, we foster trust among our employees and customers, while cultivating long-term partnerships with our business associates.

Guided by these principles, we are committed to sustaining an innovative and responsible corporate culture.



# Our Team

2010

The Quzu brand was established to operate in the wholesale sector.

2014

Our first export sale was completed, and we reached the targeted logistics infrastructure and store locations.

2020

The number of wholesale corner stores and dealers we work with reached 4,000. In the same year, to start e-commerce operations, Quzu Retail was established, and our first retail sale was made through our website.

2024

Aiming to reach our global potential customers, Quzu Clothing Brand continues to grow by exploring new markets through both physical and digital channels. With an innovative and sustainable fashion approach, we aim to offer our customers a unique shopping experience.

2026

In 2026, we aim to launch global sales operations through our enhanced digital platforms for both wholesale and retail channels, positioning our brand internationally.



# Our Team

More than just a brand, we aim to become a lifestyle — and we are achieving this goal with our growing team through our wholesale and e-commerce operations.

**100+**  
'employees

**40+**

Together with our workshops and business partners, our operations are expanding every day.



# OUR PURPOSE

## Accessible & Quality Fashion for Everyone

From Turkey to the world, we deliver a perfect balance of quality and price in fashion through a unique digital shopping experience. With a growth mindset, collaborative spirit, and competitive edge, we create value at every stage.

Our mission is to build strong, reliable relationships in the fashion industry by working closely with our employees, partners, and customers promoting positivity, equality, and a feel-good culture.

We bring fashion to women of all ages and styles while embracing global partnerships. Guided by this vision, we explore new markets and continue to grow worldwide.



## OUR GOAL

# Shaping the Future of Shopping

We are on the path to becoming a global brand with the mission of offering affordable, stylish, and high-quality fashion to women all over the world. Our goal is to be among the most successful women's clothing brands in both Turkey and international markets—appealing to women of all ages and styles as a complete fashion and lifestyle brand.

We closely follow the latest innovations and trends, developing proactive and creative solutions that match the dynamic nature of the fashion world. To help women feel confident and stylish, we work globally while building strong partnerships with our suppliers to deliver the trendiest, highest-quality products at accessible prices.

We have made significant progress so far, and by 2027, we aim to reach more customers and stakeholders—both globally and locally—in line with our vision of creating value in the fashion industry.



# Logistics and Warehouse Operations

## PRODUCT INSPECTION & PREPARATION

Our products go through various inspection and preparation processes in workshops. Once these processes are completed, they are delivered to our logistics warehouse.

## DISPATCH & SHELF CONTROL SYSTEM

Products pass through dispatch checks. Using the shelf control system, they are placed in their designated locations in our warehouse.

## E-COMMERCE PRODUCTS

Necessary barcode and size checks are carried out for e-commerce products. After these controls, the products are placed in their shelf locations.

## DAILY ORDER PROCESSING

In e-commerce, daily orders go through picking, invoicing, shipping, and packaging processes. Once completed, products are ready for dispatch.

## CARGO DELIVERIES

Deliveries to relevant shipping companies are made regularly.

## CAPACITY & PERSONNEL

With a team capable of completing up to 3,000 orders per day, we meet our customers' demands efficiently. ekipmanımızla müşterilerimizin taleplerini karşılıyoruz.

## WHOLESALE OPERATIONS

In wholesale operations, we transfer an average of 25,000 products daily.

Atelier



Warehouse



Customer



Logistics Warehouse Size **2.120 m2**

Average Number of Products in Warehouse

**260.000** units

Our warehouse has the capacity to process and ship up to **2,000** retail orders daily, and to handle up to **20,000** units per day in wholesale operations, including both shipments and goods receipt.



# Companies, Wholesale and Retail Sales Points

## **Setu Textile**

Wholesale Sales Operations

## **Quzu Store**

E-commerce and Retail Sales Operations





# Companies, Wholesale & Retail Locations

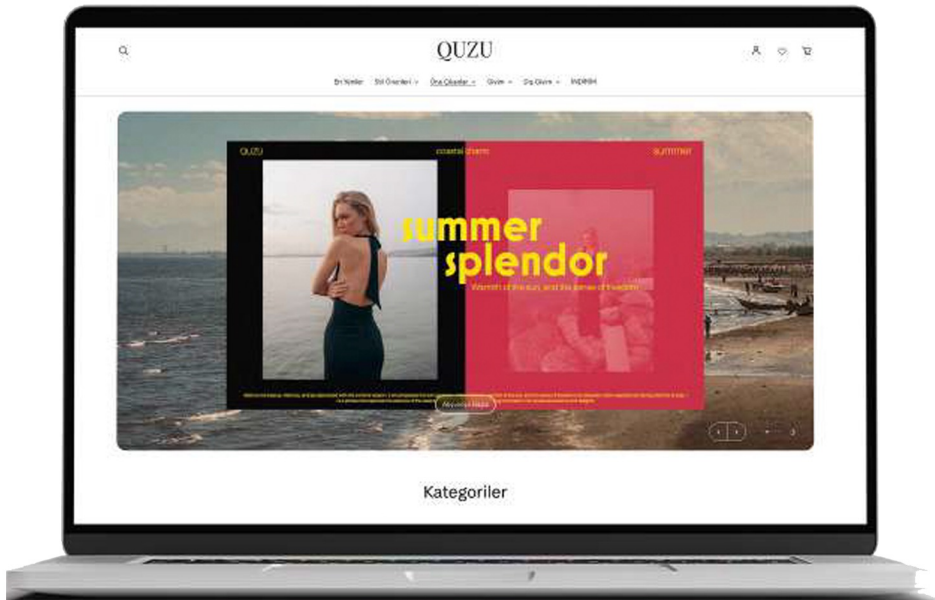
A modern and energetic wholesale store experience beyond the ordinary





# E-Commerce

Marketplaces

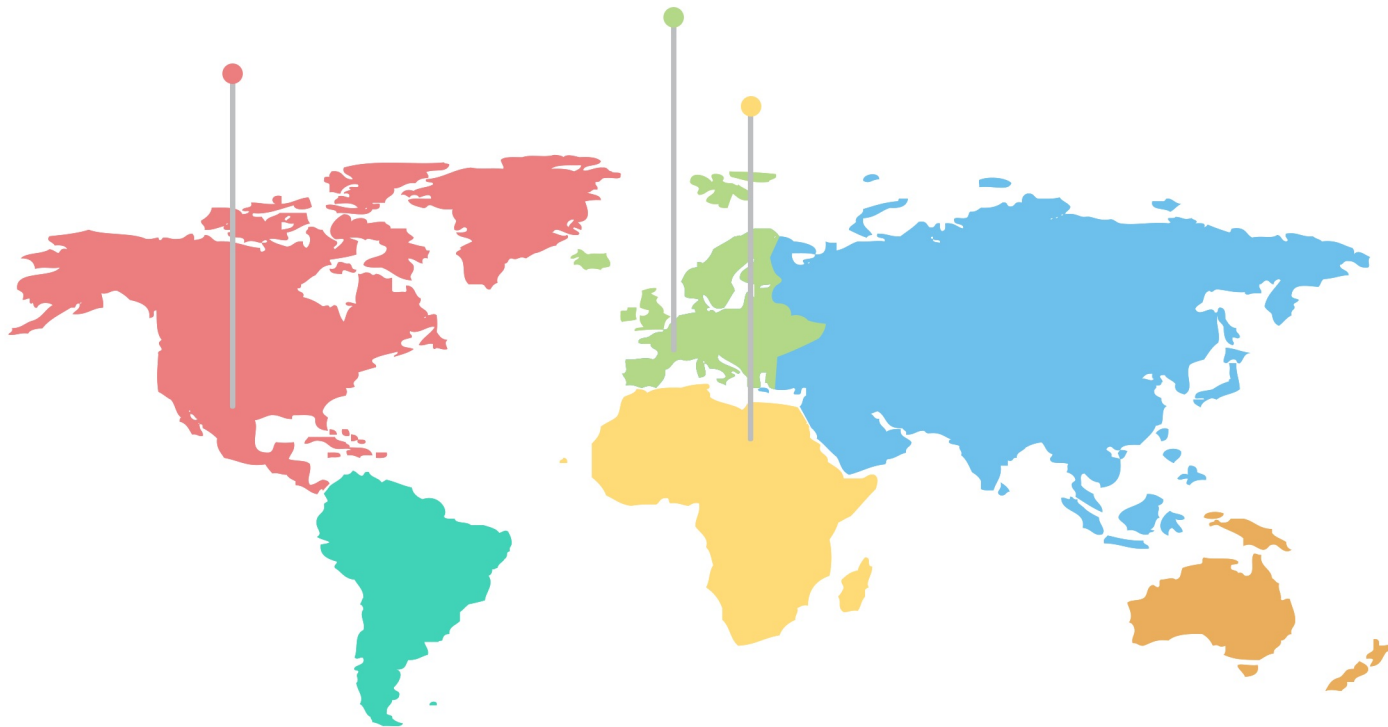


LC Waikiki

**quzu.shop** — Global Sales Launching Soon!

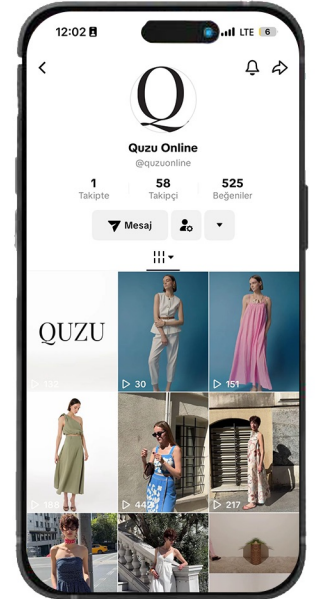
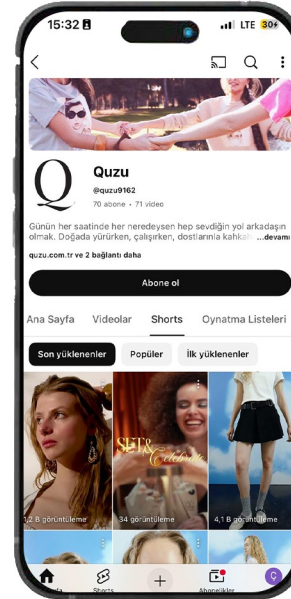
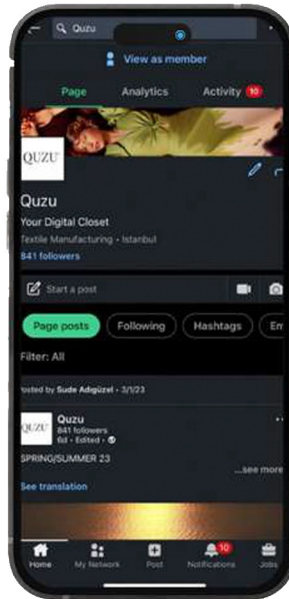
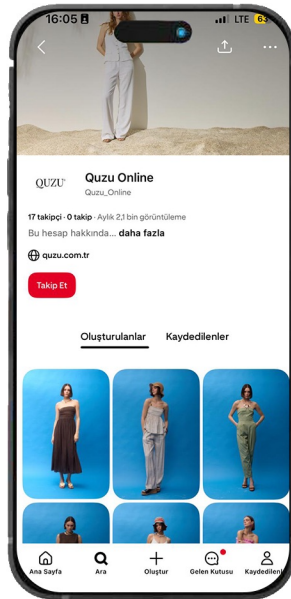
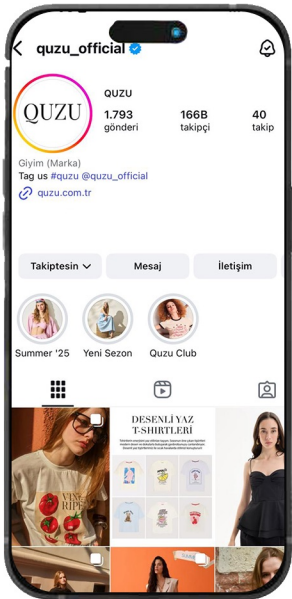
# Export

Over the past 10 years, our company has exported an average of 150,000 units annually, sending significant volumes of products to many countries, including Cyprus, Kosovo, Azerbaijan, the Netherlands, and the United States. This extensive export network demonstrates our strong position in the international market and highlights our global reach.





# Social Media



# Thank You

## HEADQUARTER

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